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## ABSTRACT OF THE DISCLOSURE

A method and software for managing the process for establishing a connection to a server over a network for the delivery of multimedia content. For a selected item of content, the software downloads a list of available servers which can provide the content, with the list including servers of different types which transmit data in different ways. Examples of different types of servers include servers which support multicasting, servers which support UDP transmissions, and servers which support TCP transmissions. The software traverses the guide and sequentially attempts to establish connections to the servers in the guide, until either a connection is established or all servers in the guide have been tried.